

VISION & MISSION

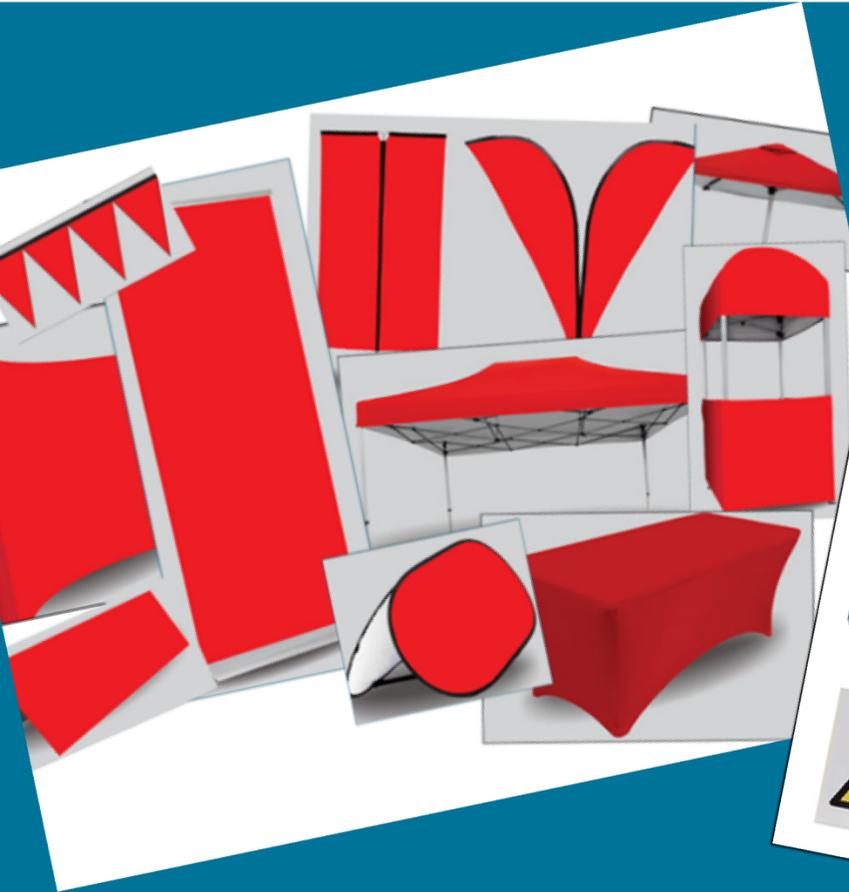
VISION

To help both established and new businesses build THEIR brands through the use of branded products which complement their client service offerings.

MISSION

To offer sound, accurate advice, information, and shared knowledge whilst servicing customer requirements, ensuring customers are completely satisfied with our purchases, and that their needs have been fulfilled, knowing they have been served in the most efficient, cost-effective manner possible.





Display Products -
Banners, gazebos, posters,
vehicle magnets, estate/+
selfie boards, parasols



Safety Signs



Corporate/
Country Flags



Promotional gifts /
clothing / PPE

TS THE SOURCEROR

Contact us for more info

OTHER COMMODITIES

PRODUCTS

continued...

Electrical

Electronics

Gaming

Educational Toys

Medical Disposables

Office Supplies

Stationery

PC accessories

Baby & Toddler

Mobile phone accessories

Packaging & Tapes

Janitorial /Cleaning Supplies

Bathroom Supplies

Toilet Paper + paper towels



The Sourceror

Branding Types

Building YOUR Brand

- Digital printing - Direct to product / garment
- Heat press
- Pad printing
- Screen printing
- Screen wrap
- Embroidery
- Debossing
- Foiling
- Laser engraving
- Sublimation
- Dome stickers
- Vinyl Stickers
- Silicone Transfers
- Belly bands

- Branding
- Guidance & advice
- Sourcing of quality gifts, clothing, signage, and reputable suppliers
- Sourcing of client-specific products & supplies
- Rate + price negotiations with suppliers
- Deliveries nationwide within South Africa

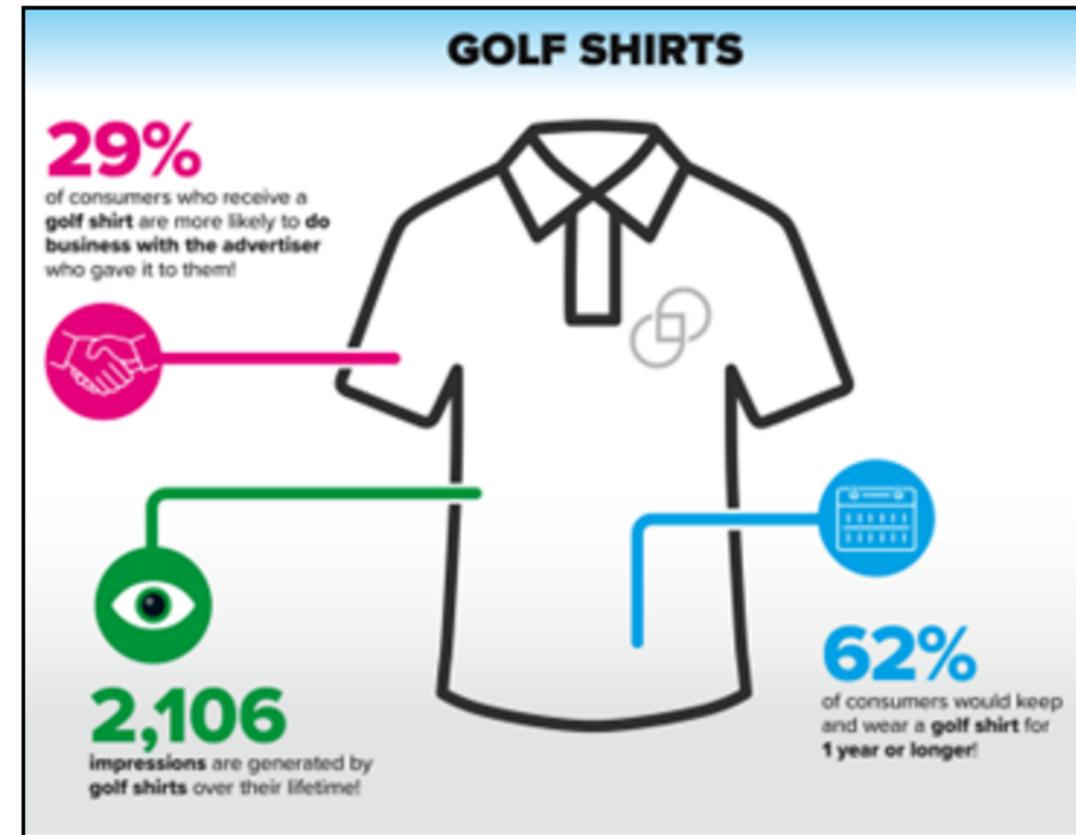
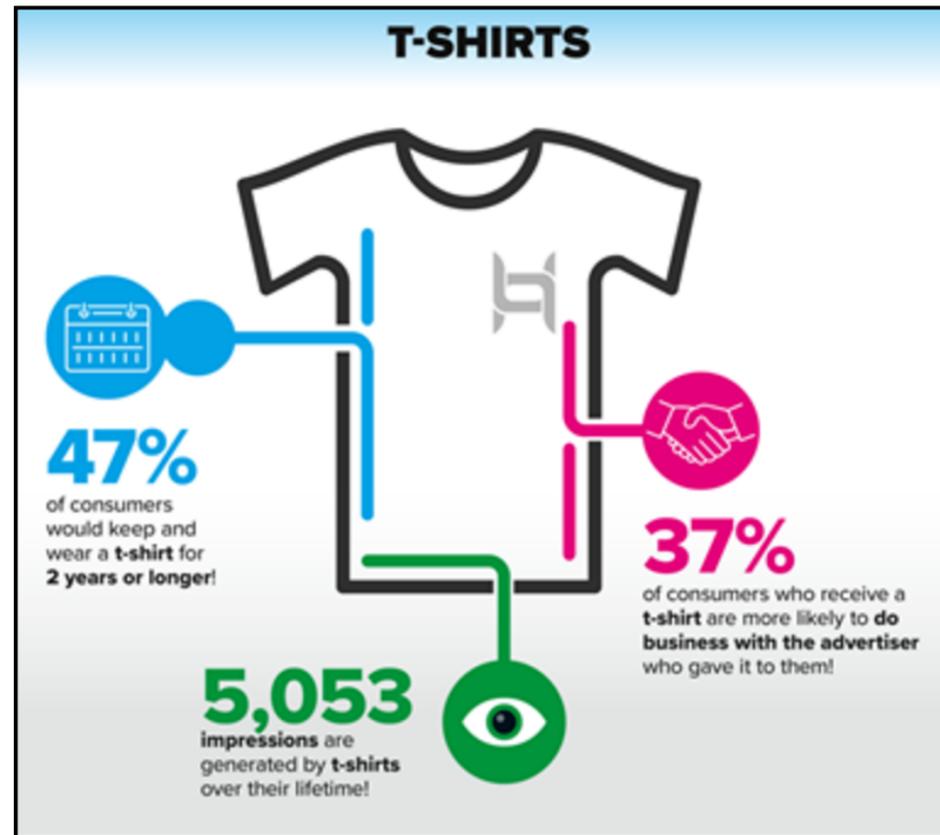
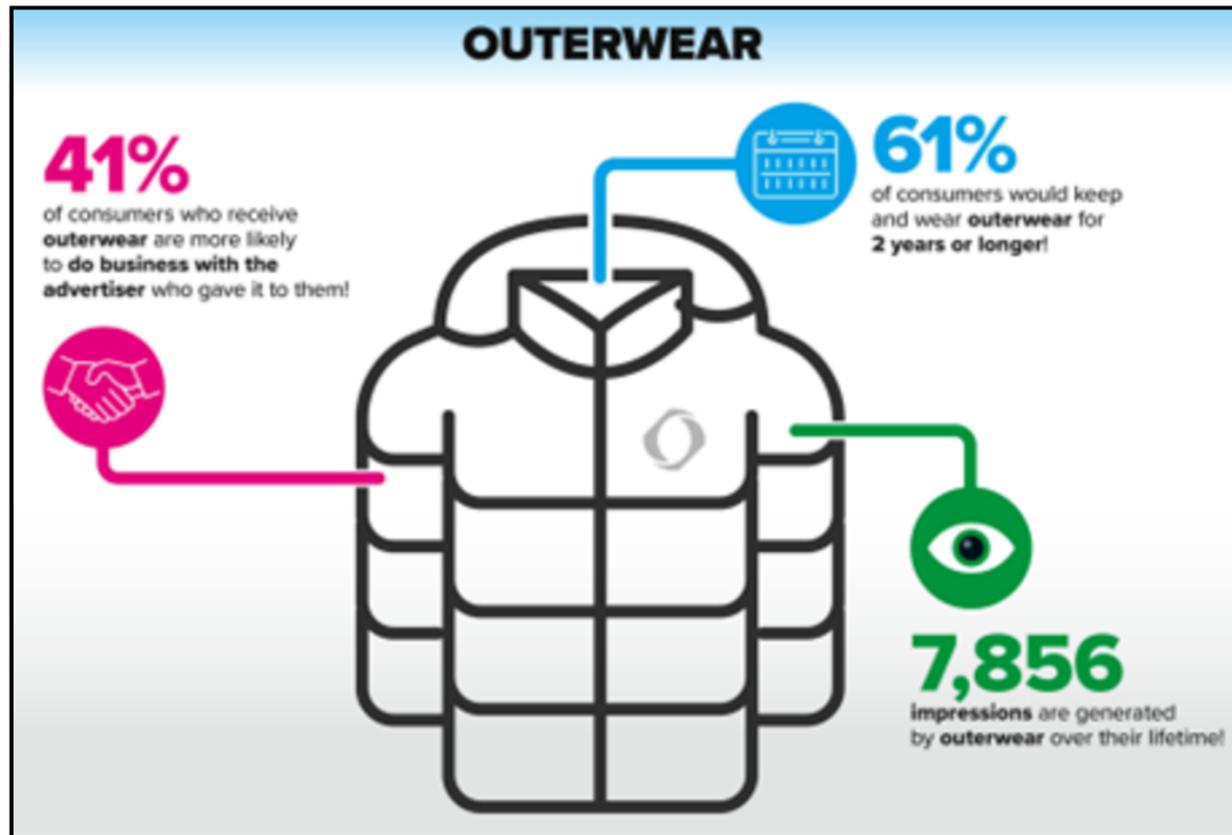
Setup Fee of R350 excl. vat applies for each branding area.

Branding quotes: 079 520 4489 / admin@thesourceror.co.za

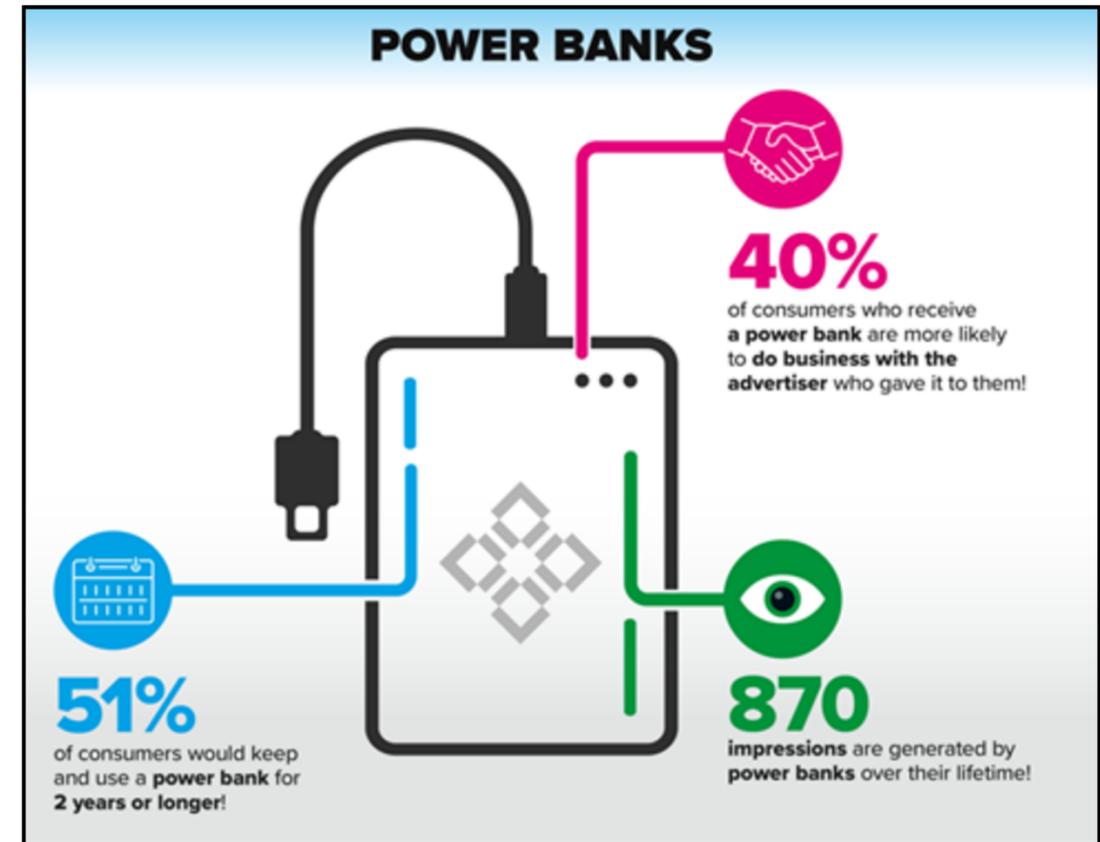
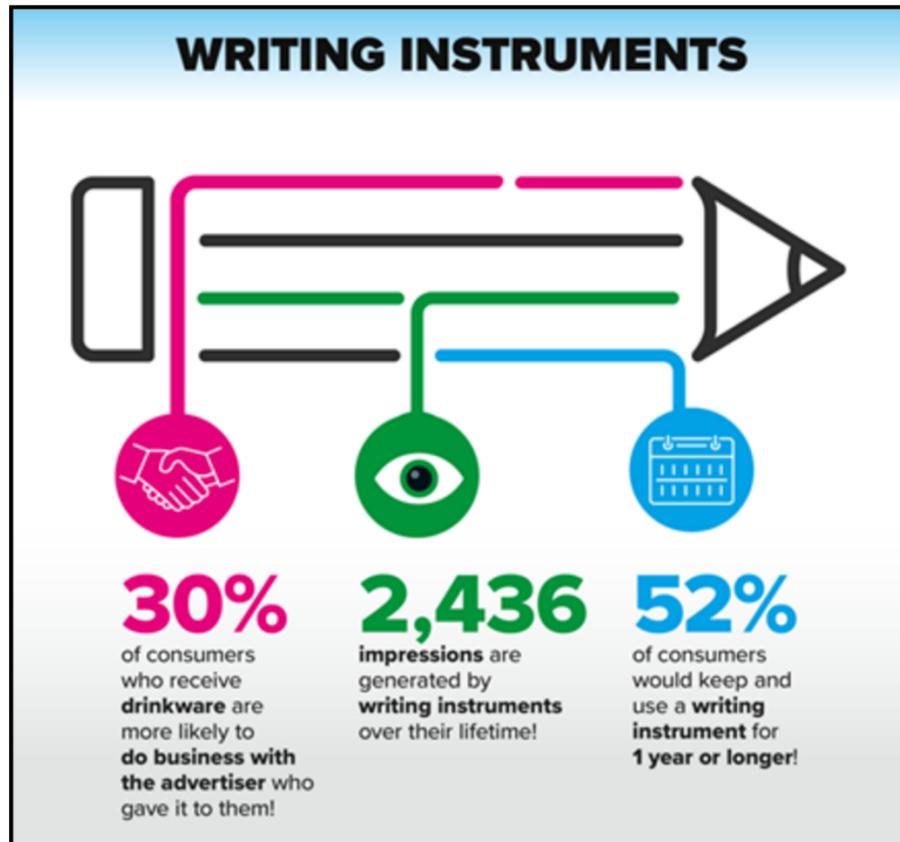
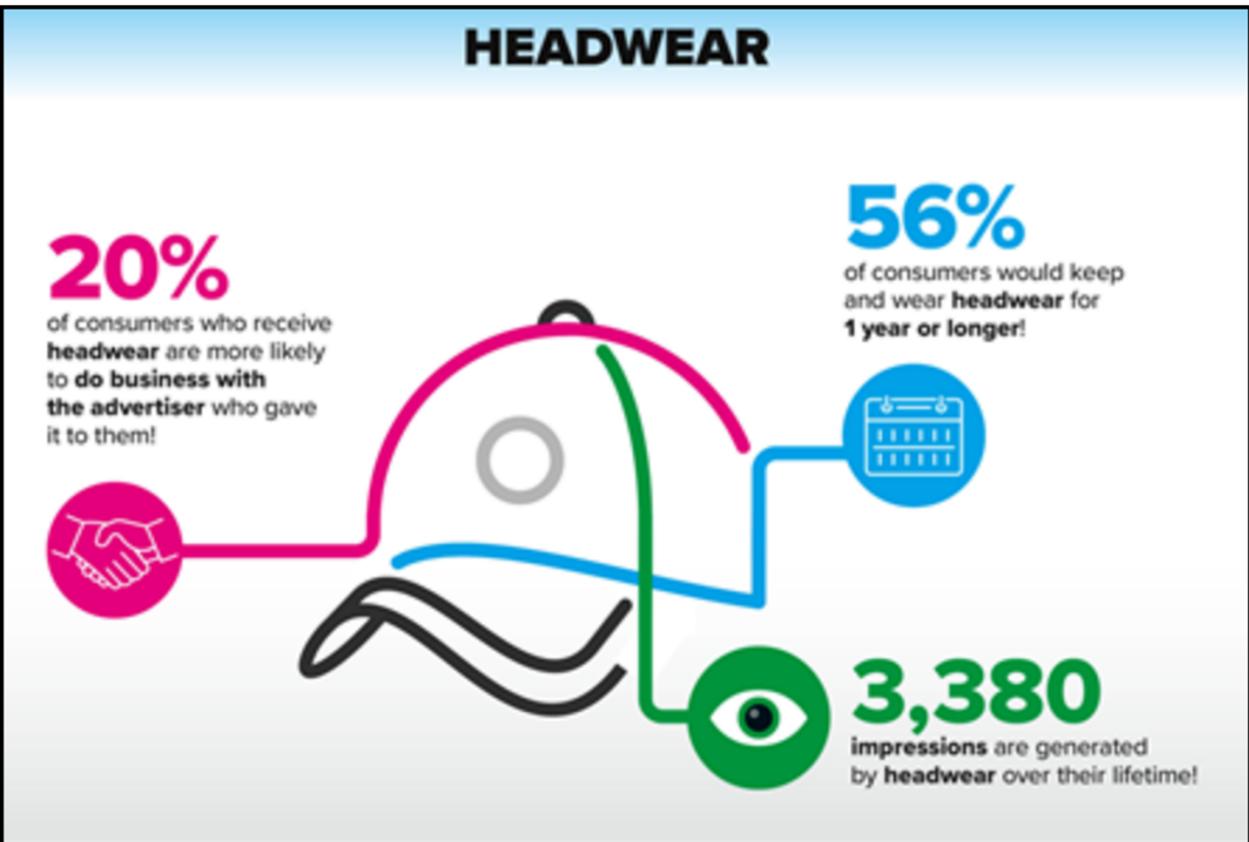
1. Recipients keep and use practical promo products for 75% longer than less functional (decorative) items
2. Promo products with bright branding boosts presence at trade shows/expos by min. 70% , and likes/ /follows on social media by app. 41.8%
3. 80% of recipients recall the advertiser, ranking them higher than print or electronic media. Adding a promo product in your media mix will also build greater awareness
4. At least 60% of the recipients use their promo products for two years, giving great value for money and building brand awareness
5. 7 in 10 marketers use promo products to build brand awareness
6. Promo product prizes/giveaways boost campaigns by at least 60%
7. 8 in 10 adults own between 1 - 10 promo products
8. Promo products build loyalty from both customers + employees

Research provided by the Advertising Specialty Institute ®

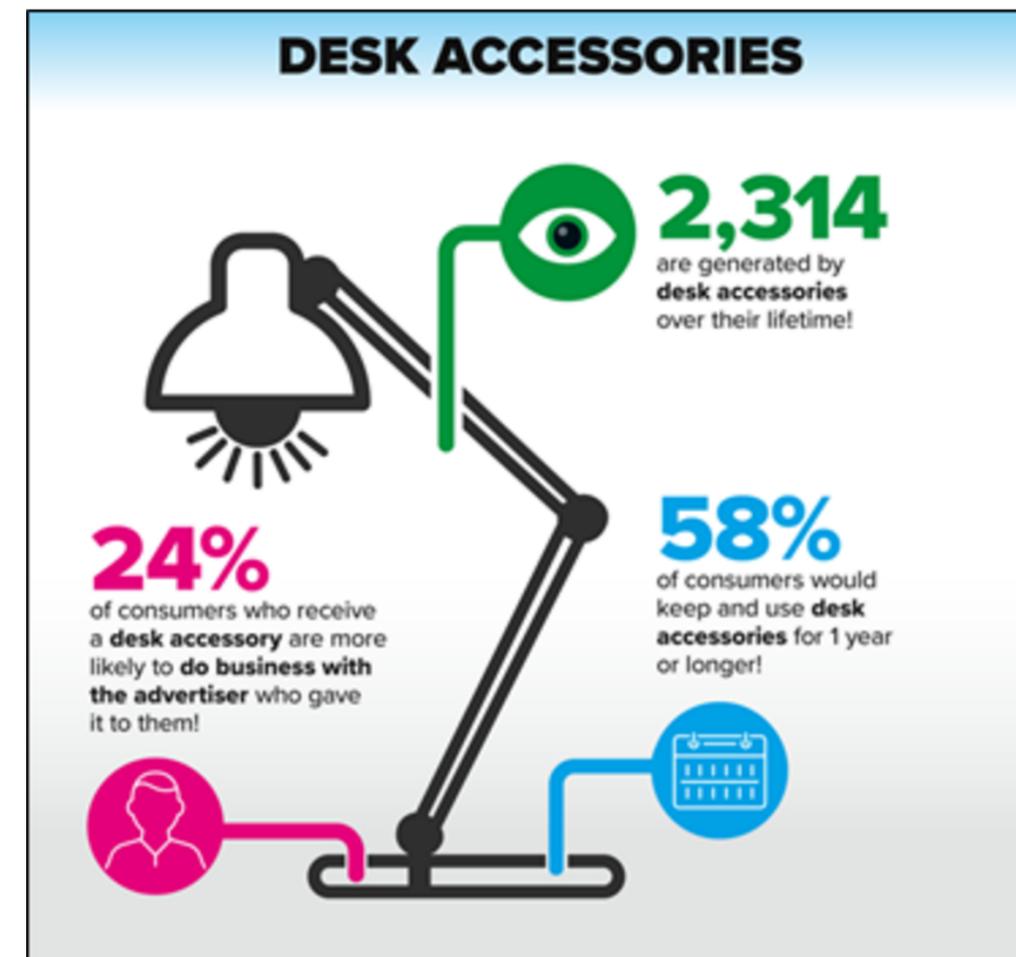
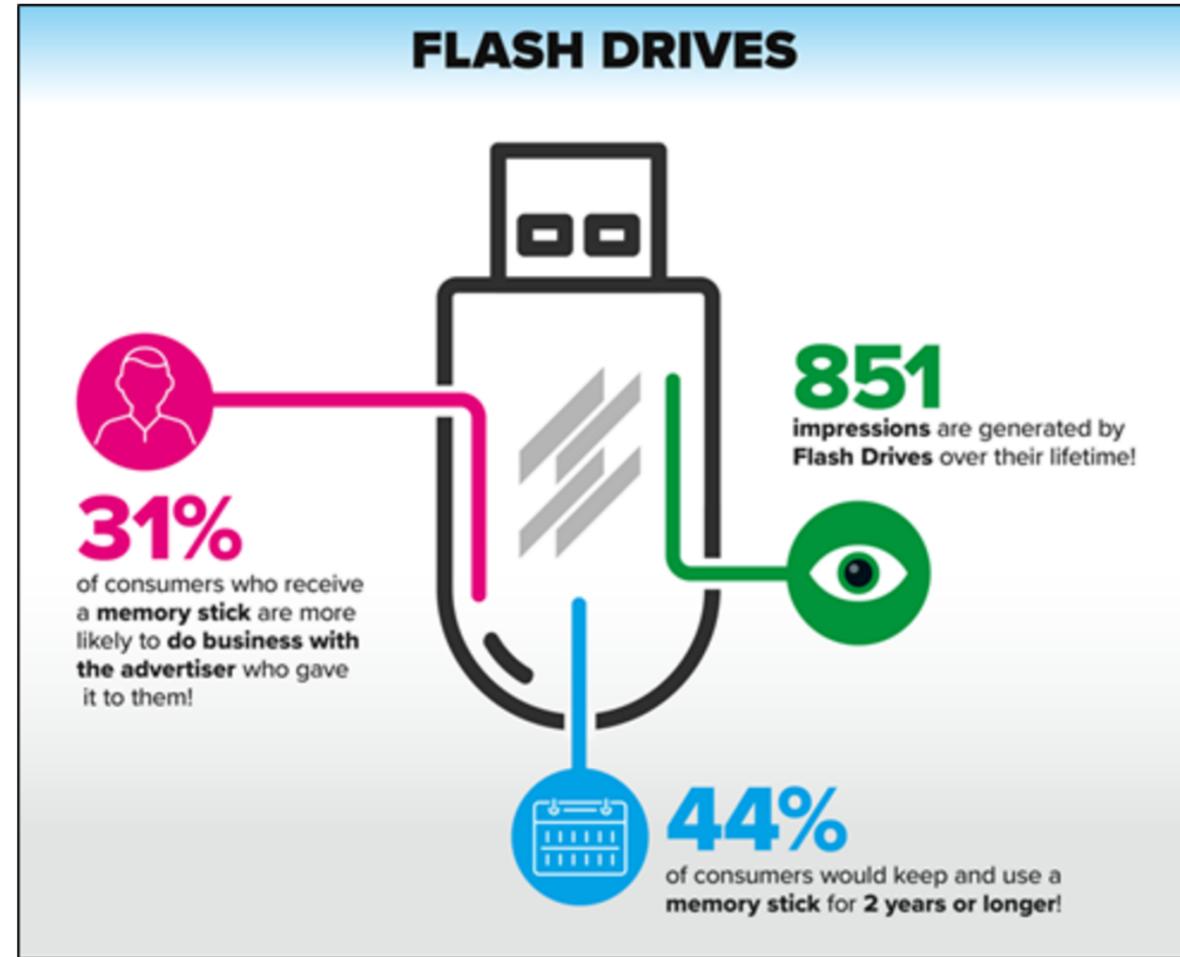
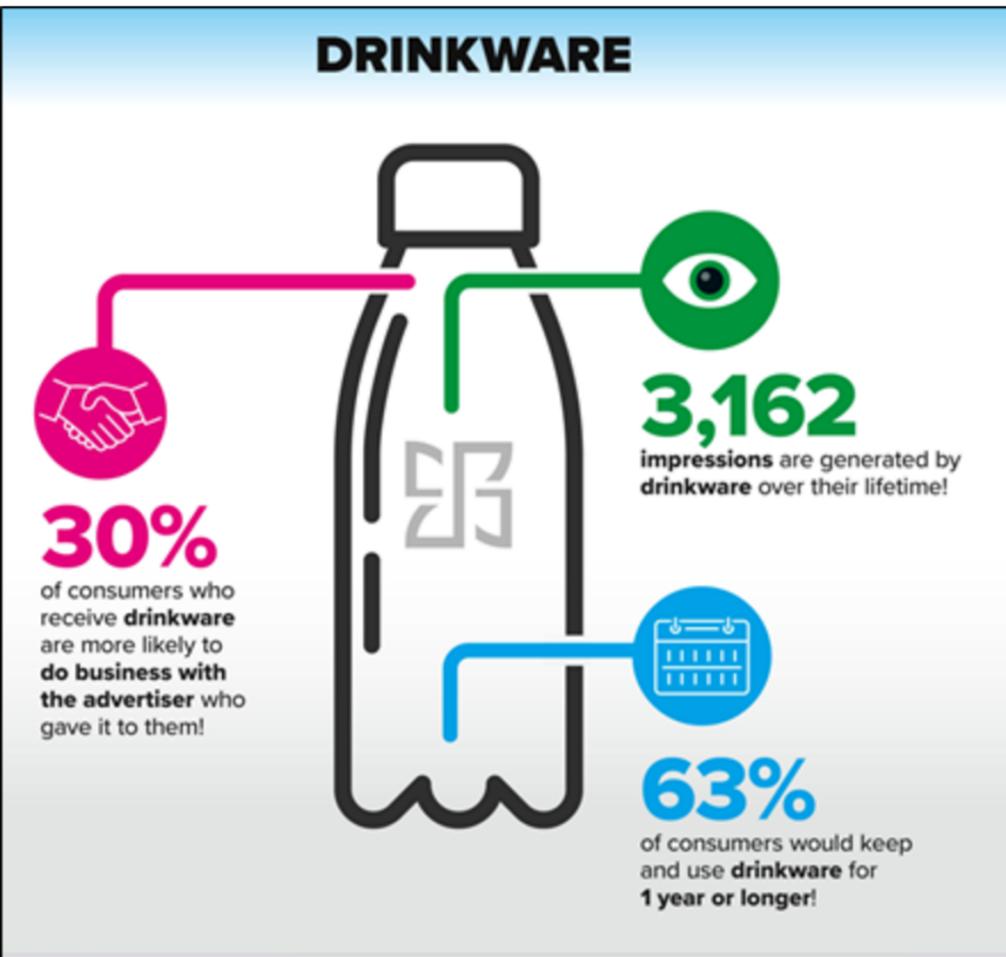
THE POWER OF PROMO PRODUCTS



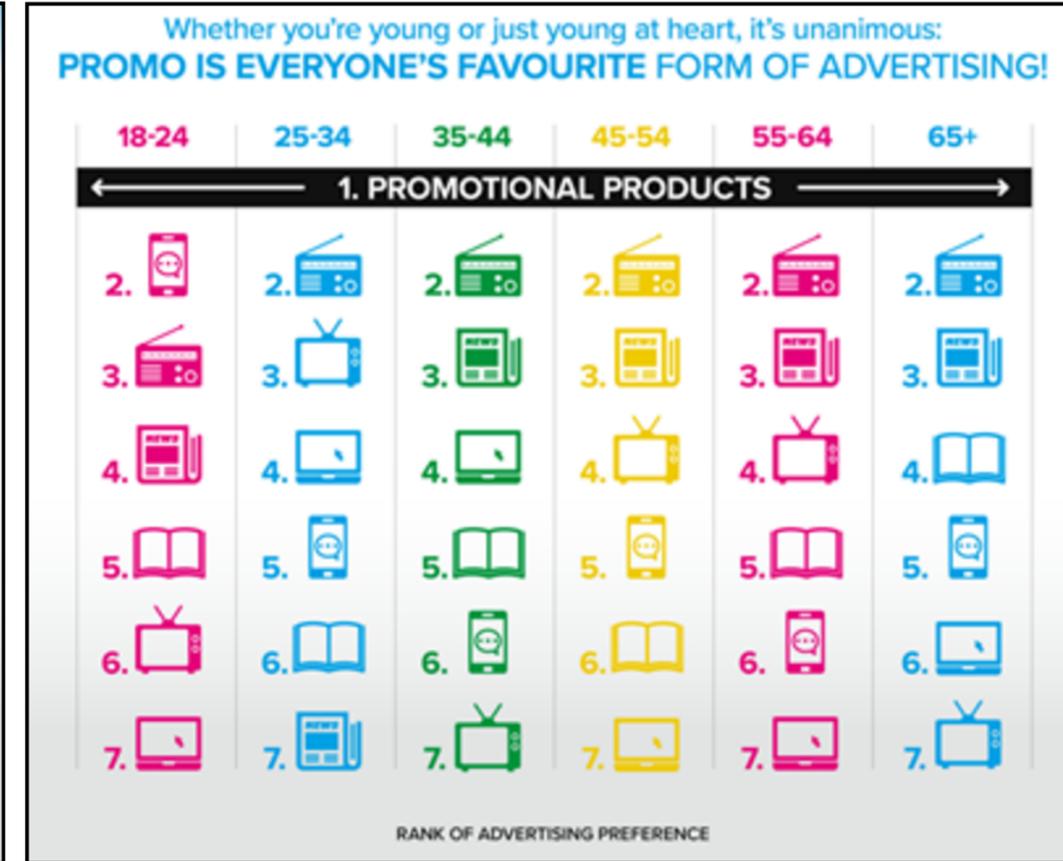
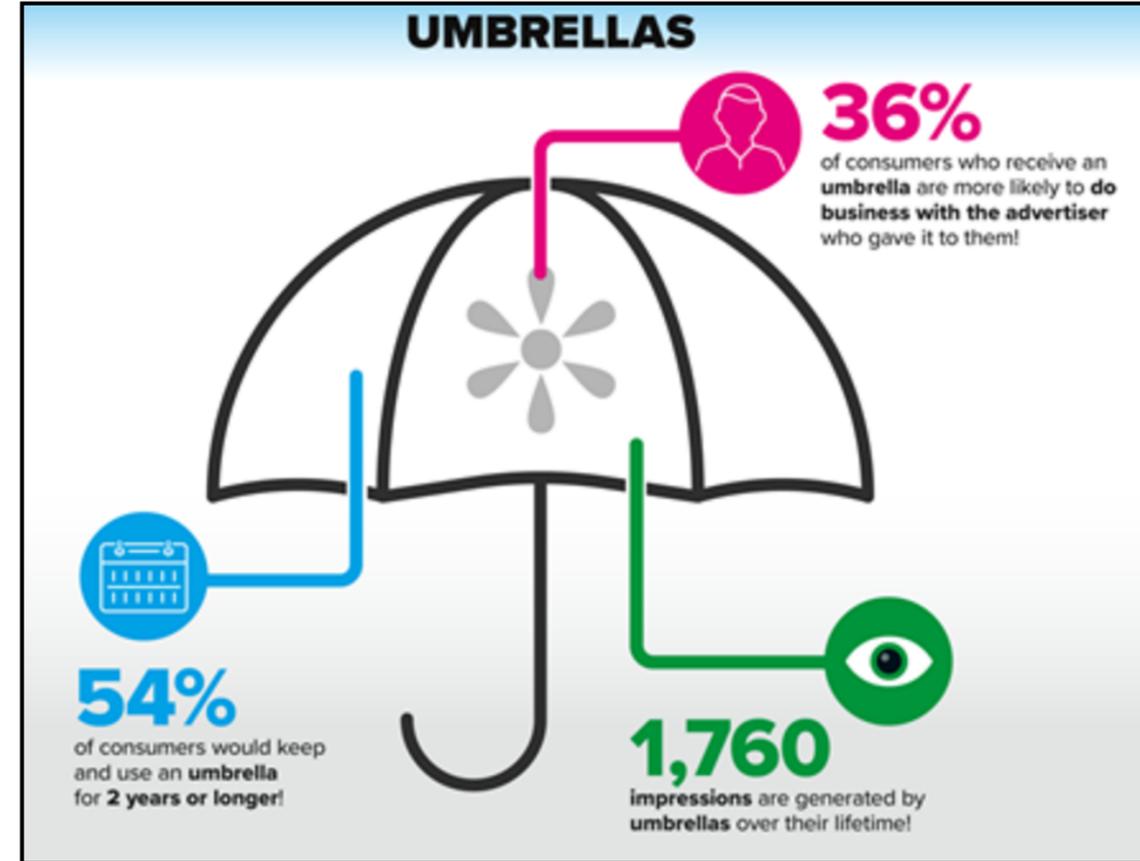
THE POWER OF PROMO PRODUCTS



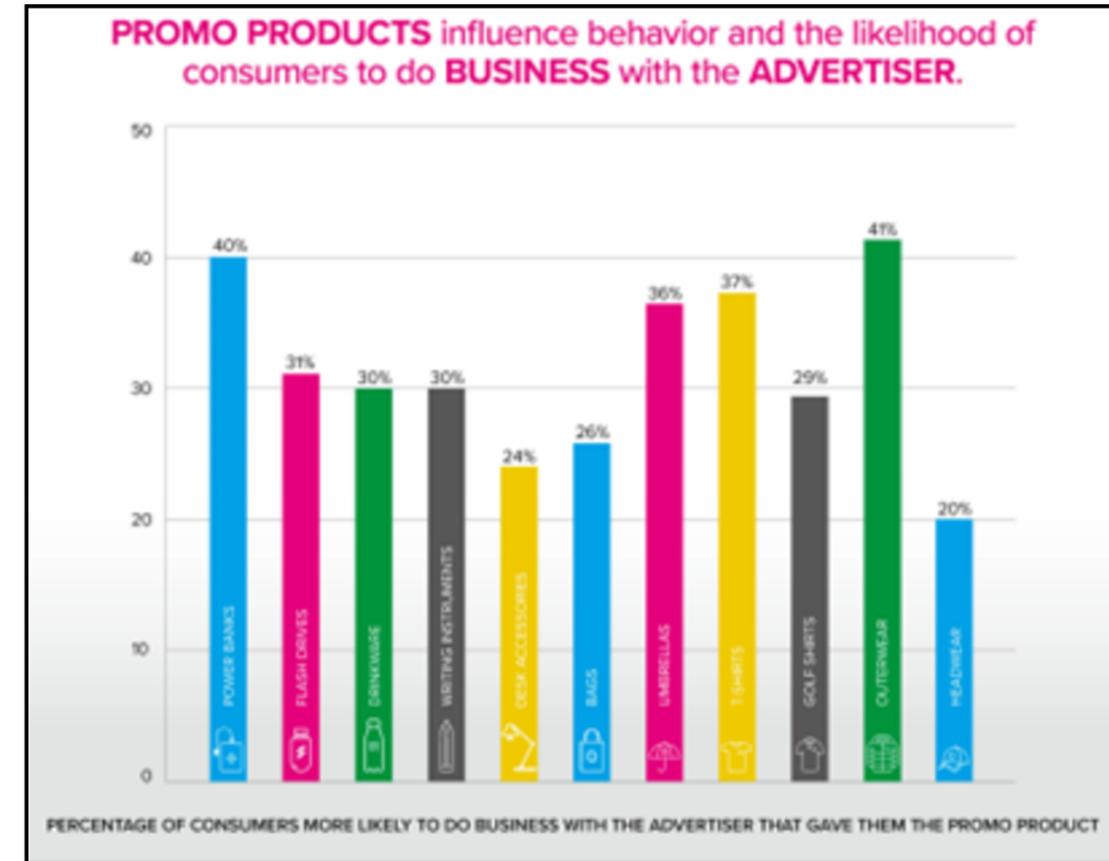
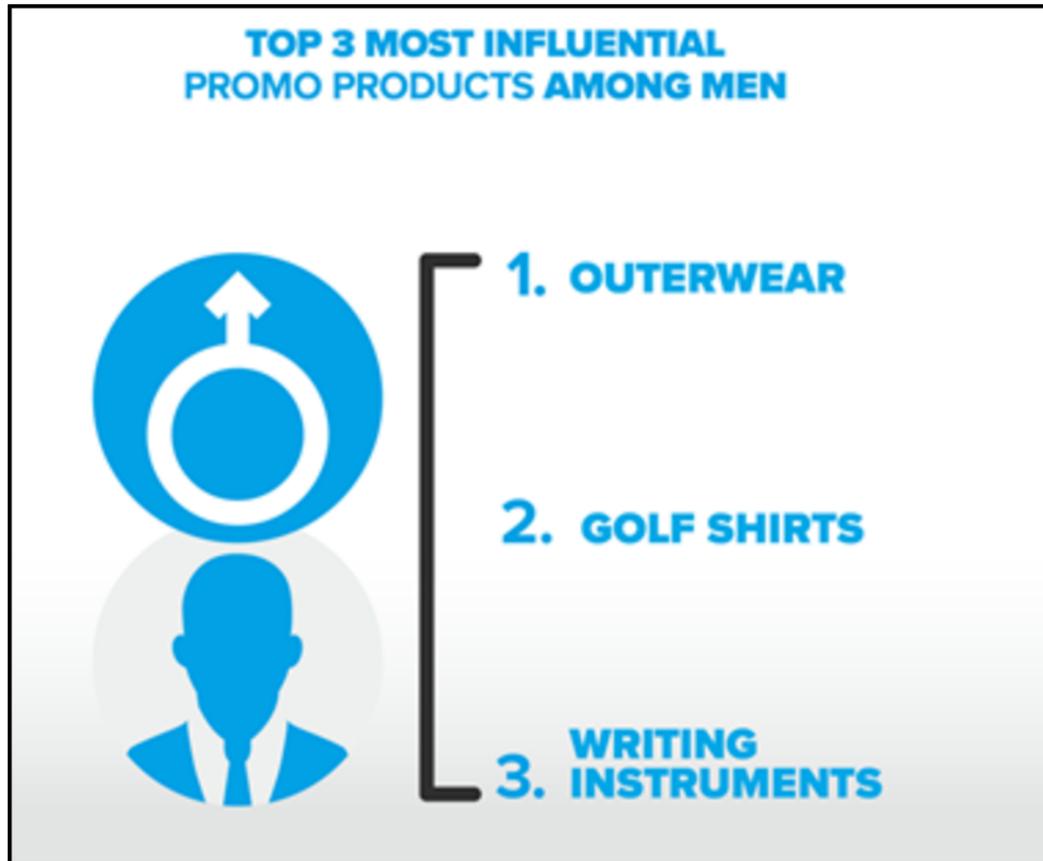
THE POWER OF PROMO PRODUCTS



THE POWER OF PROMO PRODUCTS



THE POWER OF PROMO PRODUCTS



CONTACT US

Owner//Founder: Merrill Isherwood

+27 (0)79 520 4489

merrill@thesourceror.co.za

www.thesourceror.co.za

44 Tudor Rose Lodge, 1 Tana Rd, Sunninghill Gardens, JOHANNESBURG, 2157

