

S

THE SOURCEROR

Building YOUR Brand

2025

PREMIUM CORPORATE / PROMOTIONAL PRODUCTS



TS WELCOME TO THE SOURCEROR

Our owner (Merrill Isherwood)'s desire is to help businesses grow by building their brands.

Supported by our knowledge and expertise, with the quality promotional/ corporate gifts, workwear, gazebos, banners, flags, and signage we have sourced, together with our top-notch branding techniques, and understanding the complexities of the promo industry, we help them gain greater brand exposure.

The Sourceror is a VAT-registered sole proprietor, established in Sep 2022, initially trading as Merrill's (PTY) Ltd, from Nov 2020.

Offering exceptional customer support, and very competitive pricing, we work our 'magic', (no sinister inference, just hard work), to ensure you receive your branded products timeously.

Our strength lies in our tenacity and perseverance, being small enough to adapt to an ever-changing world, yet fortunate to work with wellestablished suppliers who do the importing and warehousing for us. Partner with us so we can help you and your company

Build YOUR Brand!



VISION & MISSION



VISION

To help both established and new businesses build THEIR brands through the use of branded products which complement their client service offerings.

MISSION

To offer sound, accurate advice, information, and shared knowledge whilst servicing customer requirements, ensuring customers are completely satisfied with our purchases, and that their needs have been fulfilled, knowing they have been served in the most efficient, cost-effective manner possible.



PRODUCTS



vehicle magnets, estate/+ selfie boards, parasols

Country Flags

Promotional gifts / clothing / PPE

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Contact us for more info

OTHER COMMODITIES

PRODUCTS

continued...

Electrical

Office Supplies

Packaging & Tapes

Electronics

Stationery

Janitorial /Cleaning Supplies

Gaming

PC accessories

Bathroom Supplies

Educational Toys

Baby & Toddler

Toilet Paper + paper towels

Medical Disposables

Mobile phone accessories

















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TS THE SOURCEROR

SERVICES

The Sourceror

Branding

Building YOUR Brand

Types

- Digital printing Direct to product / garment
- Heat press
- Pad printing
- Screen printing
- Screen wrap
- Embroidery
- Debossing
- Foiling
- Laser engraving
- Sublimation
- Dome stickers
- Vinyl Stickers
- Silicone Transfers
- Belly bands

Branding

- Guidance & advice
- Sourcing of quality gifts, clothing, signage, and reputable suppliers
- Sourcing of client-specific products & supplies
- Rate + price negotiationswith suppliers
- Deliveries nationwide within South Africa

Setup Fee of R350 excl. vat applies for each branding area.

Branding quotes: 079 520 4489 /admin@thesourceror.co.za

TS THE SOURCEROR

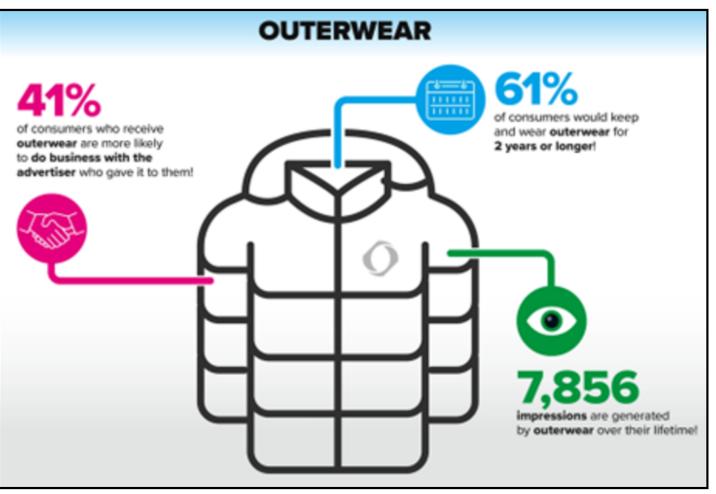
THE POWER OF PROMO PRODUCTS

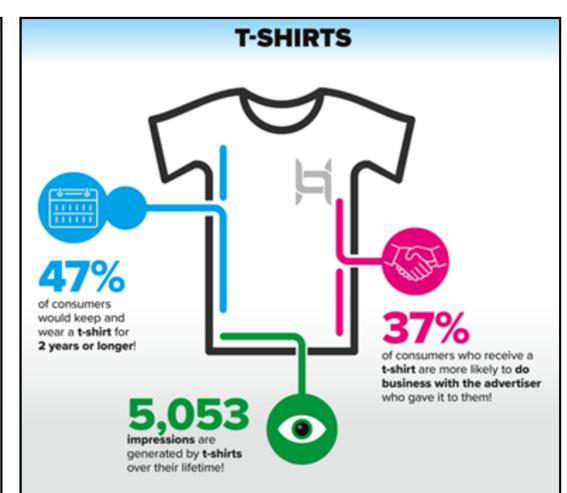
- 1. Recipients keep and use practical promo products for 75% longer than less functional (decorative) items
- 2. Promo products with bright branding boosts presence at trade shows/expos by min. 70%, and likes//follows on social media by app. 41.8%
- 3. 80% of recipients recall the advertiser, ranking them higher than print or electronic media. Adding a promo product in your media mix will also build greater awareness
- 4. At least 60% of the recipients use their promo products for two years, giving great value for money and building brand awareness

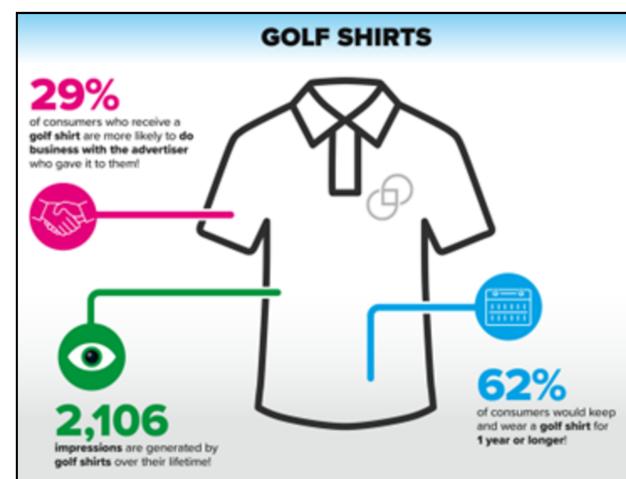
- 5. 7 in 10 marketers use promo products to build brand awareness
- 6. Promo product prizes/giveaways boost campaigns by at least 60%
- 7. 8 in 10 adults own between 1 10 promo products
- 8. Promo products build loyalty from both customers + employees

Research provided by the Advertising Specialty Institute ®

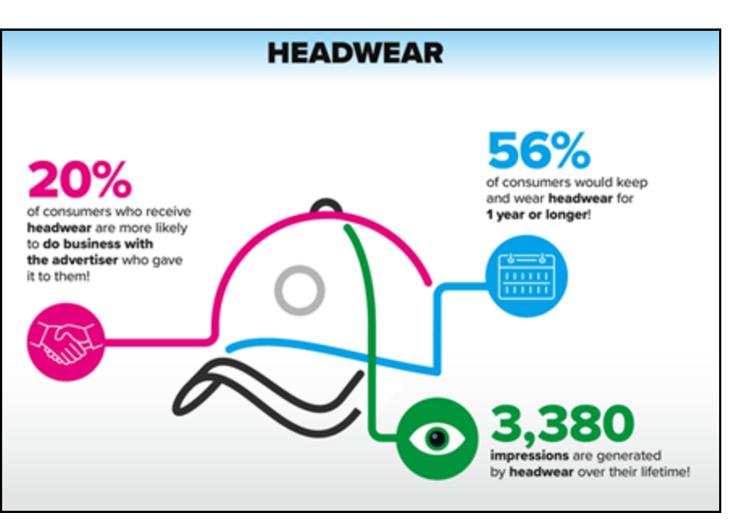


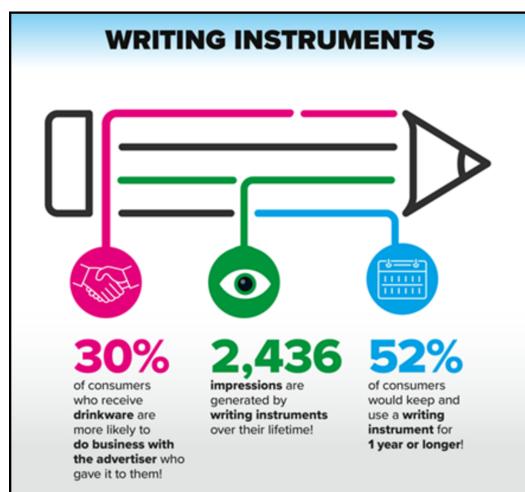


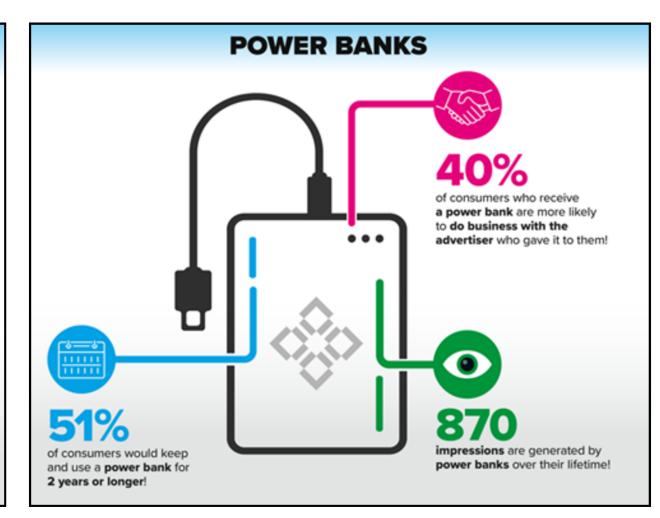




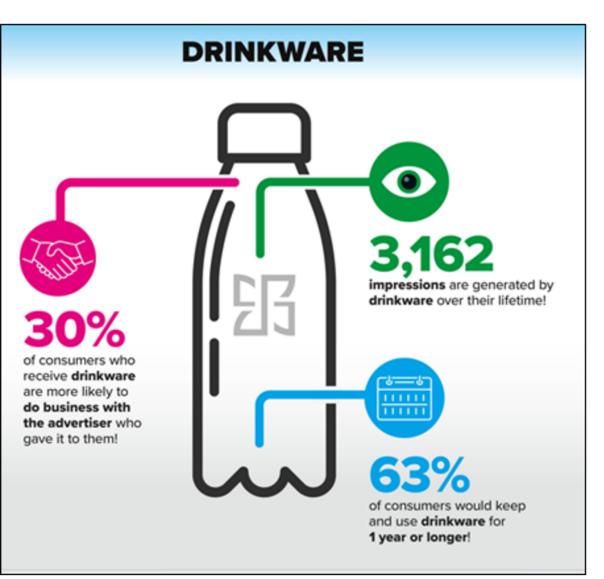


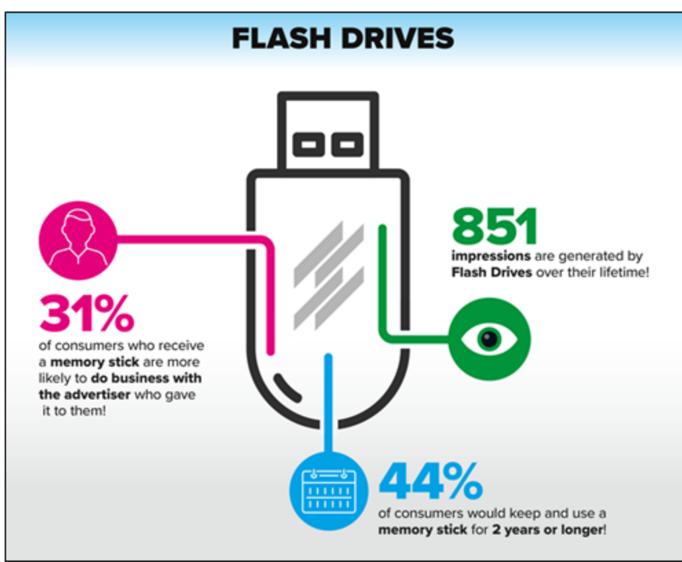


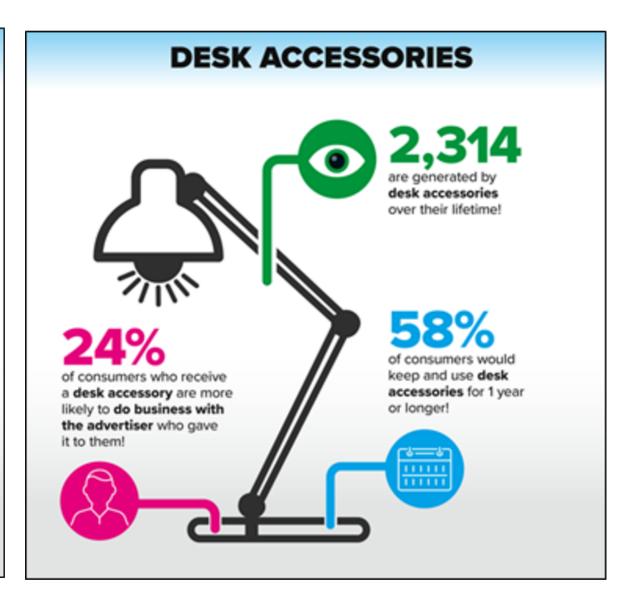






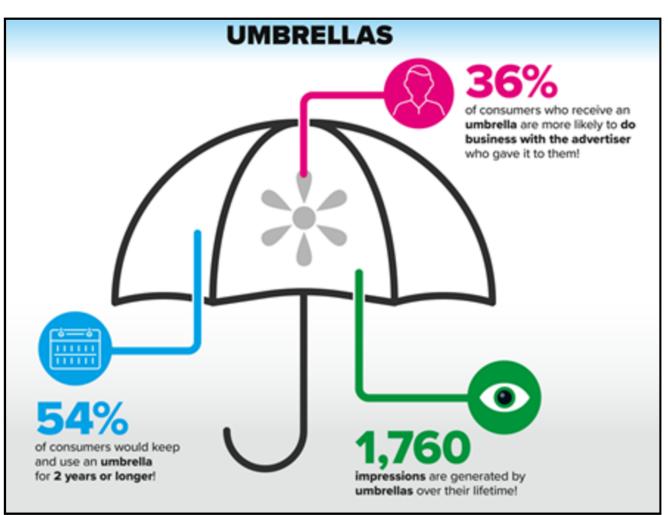


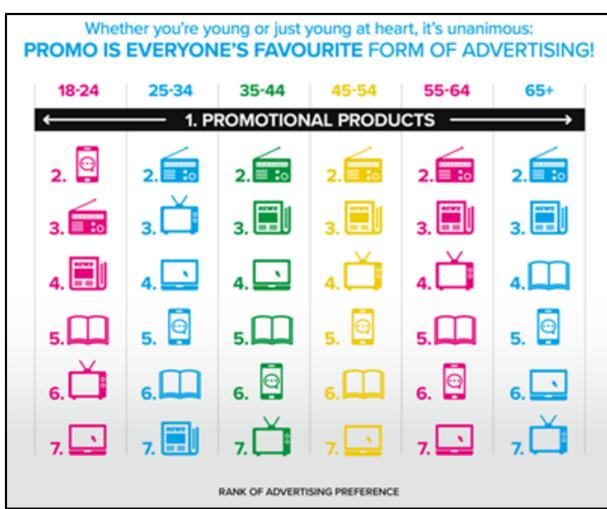




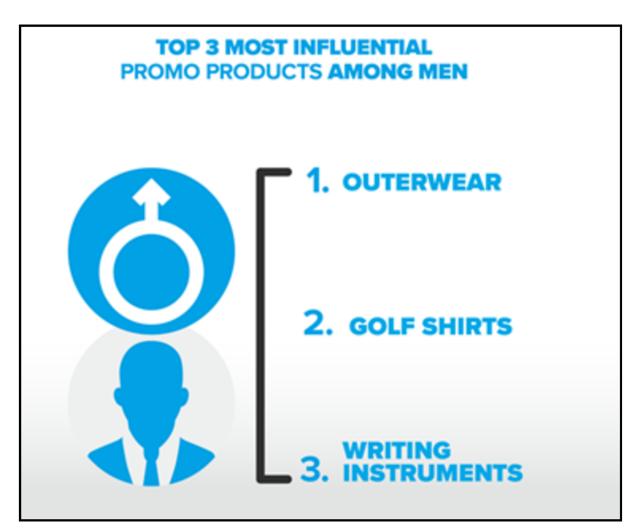




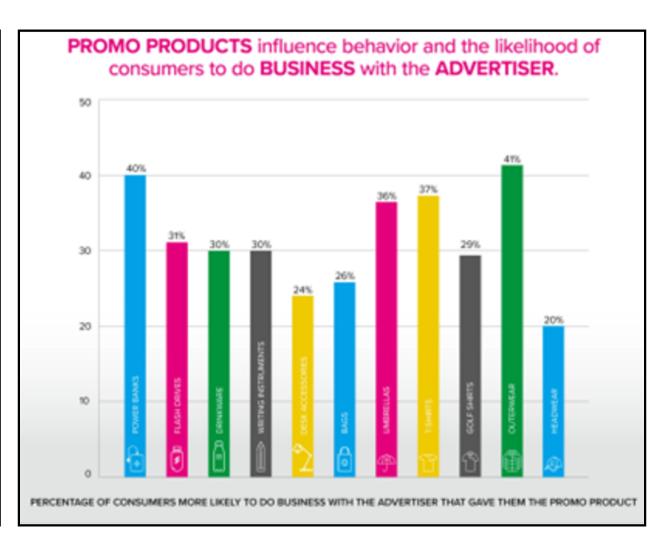














CONTACT US

Owner//Founder: Merrill Isherwood

+27 (0)79 520 4489 merrill@thesourceror.co.za www.thesourceror.co.za

44 Tudor Rose Lodge, 1 Tana Rd, Sunninghill Gardens, JOHANNESBURG, 2157

